



MORGAN GROUP
摩根集团

我们致力于创新无限生活
INNOVATING UNFETTERED LIFESTYLES

M O R G A N G R O U P

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董事长致辞

Chairman's Address

深耕柬埔寨的12年间，风雨兼程，酸甜苦辣收获良多。为加速布局柬埔寨，促进柬埔寨王国城市化、现代化进程，摩根从承建柬埔寨首个地标项目——加华大厦，到湄江公寓、加华金宝城、加华金宝城、奥林匹亚、摩根大厦、摩根天御等，一路见证了柬埔寨这个国度的飞跃式发展。

百舸争流，唯有走在市场前沿的听风者乘风而上；群雄逐鹿，唯有心向光芒者终保持着从容，一往无前逐步远方。希望在不久的将来，我们将继续秉承“初心致敬匠心、创新无限生活”的企业价值观，持续贯彻“致力于城市发展，提升城市综合力”的企业使命，在巩固扩大摩根地产集团房地产业务的同时，加强管控力度，树立全行业标杆，为成功迈进资本市场做好充分准备，为柬埔寨经济发展作出更多贡献！

Marching forward regardless of the challenges, in the last twelve years of intensive development in Cambodia, we have reaped generous rewards. To accelerate our plans in Cambodia, to promote the Kingdom's urbanisation and modernisation, Morgan has moved from developing Cambodia's first landmark project - Canaria Tower, to the Mekong Apartments, Sovanna Shopping Center, Batana Plaza, Olympia City, Morgan Tower, and Morgan EnMaison. Morgan has witnessed the rapid development of Cambodia over the years.

In a highly competitive market, only those who are at the forefront shall emerge as leaders, and only those who persevere shall prevail. We hope that in the foreseeable future, we shall continue to uphold our corporate value of "Dedicated Craftsmanship, Innovating Unfettered Lifestyles", while we strive to achieve our corporate mission of "Committing to innovative urban development in enhancing the city's overall strengths". While reinforcing Morgan Group's main business in real estate, we seek improvement in our management, while aiming to become the industry's benchmark, to be fully prepared to enter capital markets, and to contribute further to Cambodia's economic development.

COMMITTED

TO INNOVATION

AND

UNLIMITED LIFE



TABLE OF CONTENTS

目录

P1-2. CHAIRMAN'S ADDRESS
董事长致辞

P59-60. COMMERCIAL OPERATION
商业运营

P5-6. COMPANY PROFILE
企业简介

P77-78. HOLISTIC HEALTHCARE INDUSTRY
大健康产业

P9-10. CORPORATE CULTURE
企业文化

P85-86. MORGAN CLUB
摩根荟

P11-12. DEVELOPMENT MILESTONES
发展历程

P93-95. BUSINESS PARTNERS
合作伙伴

P15-16. BUSINESS AREAS
产业领域

P95-96. BUSINESS ALLIANCE
商业联盟

P19-20. REAL ESTATE PROJECTS
地产项目

COMPANY PROFILE

企业简介



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摩根集团

摩根(柬埔寨)创建于2008年,十余年来,以“创新无限生活”的发展理念,秉承“致敬匠心”的企业精神,踏踏实实地在房地产行业耕耘至今,打造出柬埔寨一座座地标级项目;摩根大厦、摩根商业中心、摩根商务大厦、摩根·天御等,已然成为柬埔寨成熟的综合性房地产开发企业之一。在东南亚,公司战略布局金边、西港等柬埔寨重要城市,随着金边地标——摩根大厦的拔地而起,西港臻稀一线海景项目——蓝波湾的建设,对于城市功能以及城市综合形象,都将带来巨大的提升。

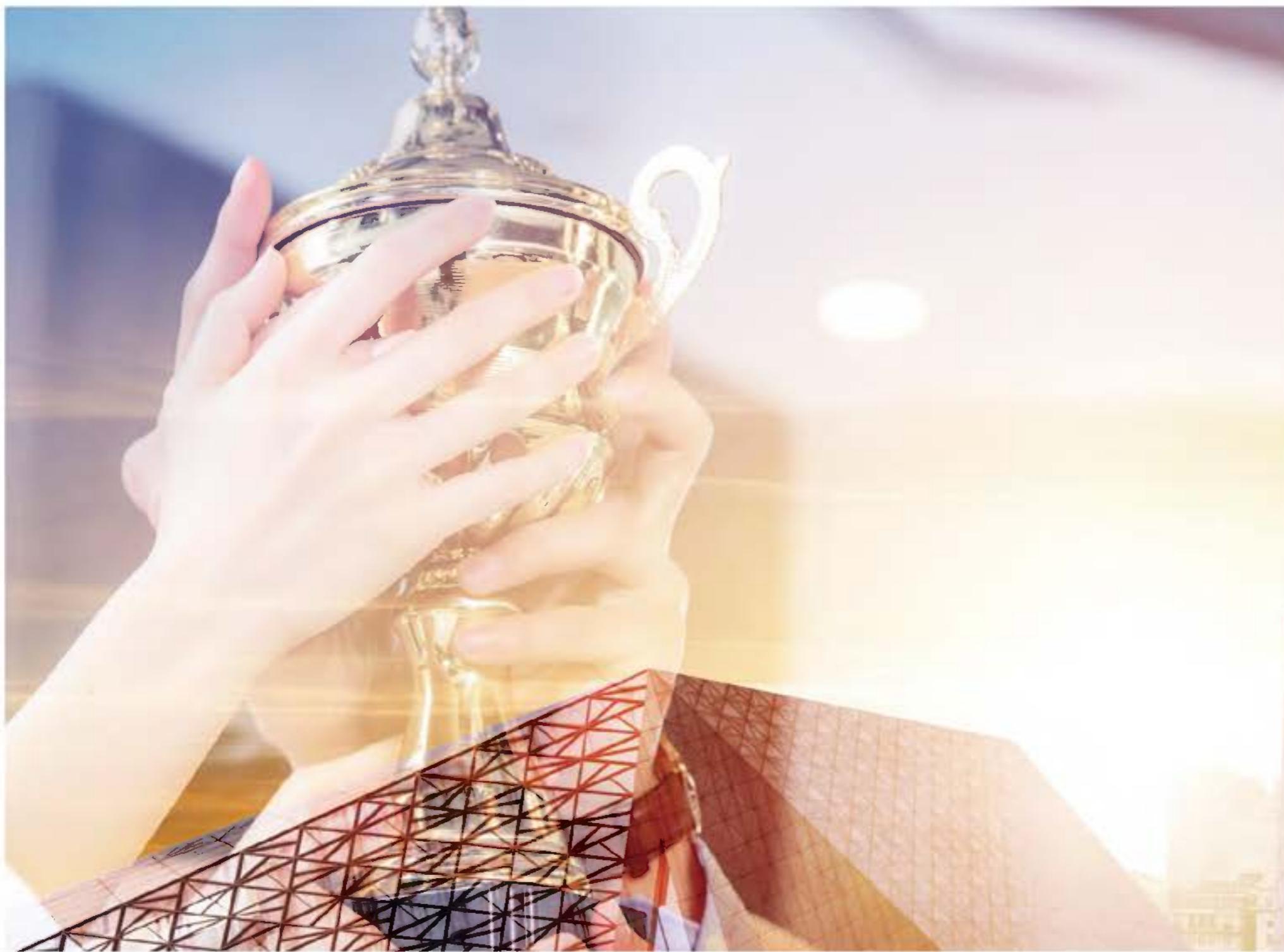
MORGAN
GROUP

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Founded in 2008, upholding the development concept of "Innovating Unfettered Lifestyles" and the corporate spirit of "respect for craftsmanship", Morgan (Cambodia) has forged multiple landmarks in the past decade, including Morgan Tower, Morgan Business Center, Morgan Business Building, Morgan EnMaion and more. Securing a place as a mature comprehensive real estate developer, Morgan has strategic plans for Phnom Penh, Sihanoukville and other major Cambodian cities. Following the completion of Morgan Tower and the construction of Morgan Pure Bay, we shall greatly enhance each city's overall image.

CORPORATE CULTURE

企业文化



企业使命 | 致力于创新城市发展，提升城市综合实力

企业愿景 | 东南亚房地产开发品牌企业

企业价值观 | 以初心致敬匠心，创新无限生活

Committed to creative urban development and enhancing the city's overall robustness.

Corporate Vision - To become a renown real estate brand in Southeast Asia

Corporate Value - Dedicated to Craftsmanship, Innovating Unfettered Lifestyles



DEVELOPMENT MILESTONES

发展历程

2008

进入柬埔寨

Incorporated in Cambodia

2010

承建

Undertook construction

2013

奥林匹亚城

OLYMPIA CITY

2016

摩根商业产品系

Morgan Commercial Product Series

2017

摩根系列

The Morgan Series

2019

新征程

New Conquest

承建柬埔寨第一座地标项目——加华大厦
Underlook construction of the first landmark project in Cambodia – CANADIA TOWER

承建湄江公寓
加华金宝城 金满城商场
Underlook construction of
Mekong Gardens, RATANA PLAZA,
and SOVANNA SHOPPING CENTER

承建柬埔寨第一座百万方城市综合体——奥林匹亚城
Underlook construction of OLYMPIA CITY,
Cambodia's first mega integrated urban complex

摩根商业帝国率先问世
倾力打造的自持物业面世
Introduced the MORGAN BUSINESS EMPIRE
Launched self-held commercial properties

摩根系列产品亮相
摩根大厦缔造柬埔寨全新地标
Introduced the Morgan Series
MORGAN TOWER – the creation of a new Cambodian landmark

摩根·天御
摩根半岛花园 摩根蓝波湾
MORGAN ENMAISON
MORGAN PENINSULA GARDEN and MORGAN THE PURE BAY



战略布局

Strategic Layout

以柬埔寨为核心,布局周边三座核心城市:金边、西港以及暹粒,在建项目总建筑面积达百万平方米,财通边境口岸,贡布度假村等土地战略储备持续进行中。

With Cambodia as the core, Morgan focuses on the three core cities of Cambodia, Phnom Penh, Preah Sihanouk and Siem Reap. Currently, the total floor area under construction is over one million square meters. Strategic land banking is also ongoing, including parcels at Kampot meant for resort development and Chrey Thum border crossing.



摩根世界

Morgan World

未来,摩根将立足柬埔寨,战略布局越南、新加坡、马来西亚、泰国、菲律宾乃至全球,始终以“创新无限生活”为开发理念,助力东南亚等国家,带动城市未来发展。

In future, with Cambodia as a stronghold and moving on to strategic deployments in Vietnam, Singapore, Malaysia, Thailand, Philippines and the world at large, Morgan Group will continue to uphold the philosophy of “Innovating Unfettered Lifestyles” while facilitating the development of Southeast Asia and moving future urban developments.



BUSINESS AREAS

产业领域



AND

UNLIMITED LIFE

BUSINESS AREAS

产业领域

摩根(柬埔寨)创建于2008年,十余年来,以“创新无限生活”的发展理念,秉承“致敬匠心”的企业精神,踏踏实实地在房地产行业耕耘至今,打造出柬埔寨一座座地标级项目:摩根大厦、摩根商业中心、摩根商务大厦、摩根·天御等,已然成为柬埔寨成熟的综合性房地产开发企业之一。

Founded in 2008, with development concept of "creating innovative and unlimited life", and adhering to entrepreneurial spirit of "respecting ingenuity", Morgan (Cambodia) has worked hard in real estate industry for decades of years, building lots of landmark projects, such as Morgan Tower, Morgan Business Center, Morgan Business Building, Morgan EnMaison, etc., becoming one of the comprehensive real estate development companies in Cambodia.



地产项目

REAL ESTATE PROJECTS



MORGAN ENMAISON
摩根·天御



MORGAN TOWER
摩根大厦



MORGAN THE PURE BAY
摩根蓝波湾



MORGAN PENINSULA GARDEN
摩根半岛花园

MORGAN ENMAISON

摩根·天御

摩根·天御以220米的绝对高度傲视全岛,打造了柬埔寨首个环水社区,拥揽洞里萨河、湄公河和百色河,鲜氧萦绕,与一线自然江湾盛景相伴。荟萃吃、喝、玩、乐、购、医、教等城市顶奢配套。同时拥有私家游艇码头、万平景观园林、专属直升机停机坪、超大景观泳池、滨河景观步行长廊、豪华私人会所,是湾区人居的标杆,是您财富投资的首选!

At a height of 220 metres, Morgan EnMaison enjoys absolute views of the Peninsula. As the first waterfront community surrounded by the Tonle Sap, Mekong and Bassac rivers, the stunning views and fresh air are unique and exclusive. Surrounded by ample amenities that include food and beverage, fun and entertainment, shopping, healthcare and education, Morgan EnMaison also boasts a private marina, helipad, oversized pool, lush landscaped gardens, a riverside walk and private clubhouse, this is the epitome of waterfront luxury, and the choice of elite investors.

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世界湾区作品 首都CLD地标豪宅
A masterpiece in Bay Area, CLD Landmark Mansion in the Capital

实力摩根 打造首个湾区豪宅

自2008年入柬,摩根集团秉持踏踏实实、至诚至臻的匠心精神,参与了柬埔寨多个地标项目的承建,多项目在柬埔寨遍地开花,已经发展成为柬埔寨综合实力最强的明星房地产企业之一,已战略布局西港、暹粒等柬埔寨重要城市,在产品的打造与品质的追求上,亦不断探索,远见水净华区发展价值,为金边带来新的人居高度——摩根·天御。

三江交汇 360° 滨江全景

摩根·天御,独占湄公河、洞里萨河、百色河等三河交汇的半岛资源,以360° 全景视野俯瞰金边一线河景,开创自然景观与城市繁华的滨河传奇。

Creating the first bayside luxury enclave

Since entering Cambodia in 2008, Morgan Group has participated in the construction of many landmark projects with a spirit of reliability and craftsmanship. Various projects have bloomed across Cambodia, and Morgan has grown to become one of the strongest renowned developers in Cambodia. With strategic interests in Sihanoukville, Siem Reap and other major cities, and pursuing perfection in quality and design, Morgan has seen the value of Chroy Changvar, bringing new heights in residential quality to Phnom Penh with Morgan EnMaison.

360° Waterfront Views

Morgan EnMaison enjoys exclusive views of the Mekong, Tonle Sap and Bassac rivers. Morgan EnMaison promises 360° views exclusive to the peninsula's best waterfront, available only to the discerning.





优质邻里 高端人士汇聚

住在这里,成为高端人士社交圈,你的邻居将是金边高素质人才、财富精英、名流明星,未来这里将拥有自由和谐的邻里气氛,优雅丰富的生活方式.

A Community of Prestige and Affluence

Enjoy a community of the elite, with talented professionals, affluent elites and celebrities gathered in a harmonious and liberating neighbourhood. This is the future of elegance and class, where the best meet the best.



专属机坪 私人游艇码头

摩根·天御为金边高端人士用心打造,柬埔寨罕见私享游艇码头,专属顶层直升机停机坪,仅为顶级名流生活配备。

Exclusive helipad, private marina

Morgan EnMaison is designed for high-class people in Phnom Penh with a rare private yacht marina, exclusive helipad and other top-level facilities.



前所未有的奢华生活配套

社区入口近万平景观园林,天幕无边际泳池,豪华私人会所,精英商旅平台,社区健康管理中心等奢华生活配套,以全球眼光缔造滨水城市封面。

Unmatched Luxury Living

With lush landscaped gardens and infinity pools, luxurious private clubhouse and business travel platform, community health management center and much more, Morgan EnMaison is a world-class waterfront community.

现代公寓 柬埔寨人居方向

随着日新月异的发展,金边国际化程度越来越高,国民居住观念也发生巨大变化,人居标准接轨国际,越来越多的人选择地段好、环境好、设施配套齐全,拥有专业智能物业管理、居住更安全、租售更便捷的现代公寓,已经成为金边稀缺产品。

水净华区 高端公寓首选区域

《首都金边总体规划书》指出,“将在五年内把水净华区打造成金边超级繁华中心、成为优美、富有前景的新型高端富人区”。全国6个卫星城,水净华区坐拥2大卫星城,分别由柬埔寨排名第一与第二的富豪李永发与方侨生财团打造。未来金边首条轻轨将从这里穿行,东南亚运动会、美国诺顿大学、永旺购物中心、水上乐园、超五星级酒店5A甲级高端写字楼等世界级顶配资源齐聚于此,目前区域地价相比四年前已增长300%,租金回报率领涨全金边。

Leading Modern Living Trends

With the rapid development, Phnom Penh has become more and more internationalized, and the concept of residence has also undergone tremendous changes, becoming in line with international standards. More and more people choose to buy modern apartments with good location and environment, well-equipped facilities and intelligent property management that are safe, convenient and easy to sell. This kind of residence is very rare in Phnom Penh.

Chroy Changvar – Luxury's Best Choice

The Master Plan of Phnom Penh pointed out that "Chroy Changvar District will be transformed into a super-prosperous center of Phnom Penh within five years and become a beautiful and promising new high-end wealthy district." Among the 6 satellite cities in the country, 2 of which are situated in Chroy Changvar which was respectively built by consortiums of Ly Yong Phat and Pung Kheav Se, which are ranked first and second in Cambodia. In the future, Phnom Penh's first light rail will pass here and it will be home to Southeast Asian Games, Norton University, Aeon Mall, Water Park, super five-star hotels and Grade A office buildings. Land prices in Chroy Changvar has increased by 300% from four years ago, while rental returns are the highest in Phnom Penh.





摩根·天御 天玺空中云墅

- 空中别墅，搭配挑高客厅，延展无限观景视野
- 朗阔格局，轩敞尺度，突破空间界限
- 私人订制化精装，匹配塔尖圈层的定制需求
- 步入式衣帽间、全维度观景飘窗，典藏优雅梦想

Sky Villas in Morgan EnMaison Golden Sky

Sky villa with double height living room to expand your view without limit
Spacious and open layout and size to break space limit
Personal customized interior to meet the need of people at the top
walk in wardrobe and bay window with all-dimension view to cherish the beauty of dreams



MORGAN TOWER 摩根大厦



钻石岛CBD核心 筑底鼎级世界资产

金边钻石岛,总面积约100万平方米,因其形如钻石而得名。

作为柬埔寨首都的核心区域,国家重磅投资开发的中心城区,金边几乎所有的物质文明都浓缩于此,

繁华的商业活动、多元的文化聚焦、崭新的城市空间、多维交通、丰盛产业,

在这里,未来发展潜力无可估量,

在这里,已成世界富豪们的游戏帝国!

The core of CBD in Diamond Island

Own world-class assets

Totaling a million square metres, Diamond Island, shaped like its namesake

As a core district of Cambodia's capital, Diamond Island is developed with heavy focus from the government. With Phnom Penh's best parts concentrated on the island, it enjoys prosperous commerce, cultural diversity, new urban spaces, multi-dimensional transportation and luxurious developments.

Diamond Island has boundless development potential.

This is the backyard of the world's affluent!



国际大师经典之筑 成就商务豁达远见

开发商不吝重金,特邀美国建筑大师HKS与高梵联手打造。国际大师以卓越的全球审美眼光,打造210米超级财富磁场,“高效、节能、生态”的标准之上,从柬埔寨当地传统布艺元素中汲取灵感,勾勒出刚柔并济的建筑灵魂,享受旁人无法企及的奢华待遇,为巅峰人物提供尊贵的生活。

A classic building of an world master Achieve business vision

Sparing no expense, Morgan invited American architecture firm HKS and Gaofan to collaborate on the project, creating a 210m super tower based on efficiency, energy-saving and ecological standards. Drawing inspiration from elements of traditional fabric, Morgan Tower blends hard and soft notes elegantly, this is the future center of wealth and power, where elite professionals and political veterans gather.



都会绿色建筑

大厦室外以浅色立面、屋顶花园,极大限度开拓绿色办公环境,降低热岛效应。室内全中央空调及新风系统,搭配智能节能照明,打造恒温、恒氧,光度怡人的空间。

Metropolitan green building

Equipped with light-colored facade and roof-top garden, Morgan Tower maximally creates a green office environment and reduces heat island effect. The indoor central air-conditioning and fresh air system combined with intelligent energy-saving lighting gives the tower a constant temperature and oxygen level and pleasant luminosity.



MORGAN TOWER

现代生态幕墙

建筑通体采用低辐射镀膜遮阳型LOW-E中空玻璃,搭配竖向悬挑铝遮阳板,隔音隔热,在节能环保的同时,打造兼具时尚设计与高品质感完美结合的智慧型摩天大楼。超宽柱间距,搭载宽幅幕墙,室内通透感发挥至极致,随时享受极佳的视野同时,更可灵动划分空间。

Modern ecological facade

The whole tower adopts low-e coated hollow glass with vertical overhanging aluminum sun shield to insulate sound and heat, creating a smart energy-saving skyscraper combined fashion and high quality. ultra-wide spacing between columns and wide-sized curtain wall, the indoor transparency is maximized, and you can enjoy excellent viewing at any time while dividing the space more flexibly.



MORGAN TOWER

奢华尊享配套

为国际商务人士打造更具格调的休闲娱乐空间，摩根大厦大手笔规划F43-F46层，近4000平空中会所，涵盖顶层SKYBAR、高端艺术餐厅，200平米超大无边泳池、领袖专属CLUB、直升机停机坪、酒庄、超奢行政办公厅等一站式空间，尽享超越国际水准的尊崇服务体验。屋面层绿植环绕，金边风光尽收眼底。

Luxury and exclusive facilities

To create a more stylish leisure and entertainment space for international business people, Morgan Tower generously used floors from F43 to F46 with an area of nearly 4,000 square meters as one-stop amenity area covering Sky Bar, high-end art restaurant, 200-square-meter infinity pool, exclusive leader's club, helipad, wine boutique, ultra-luxury administrative offices, providing luxury service beyond international standards. The rooftop is surrounded green plants where you can see the whole view of Phnom Penh.

12米超高大堂

以尊崇大气稳重、简洁时尚的设计理念,打造奢华空间尺度。极致空间与精致装潢完美融合,打造不止第一眼的惊艳品质,更是充满现代艺术感的中央会客厅。

12m super high lobby

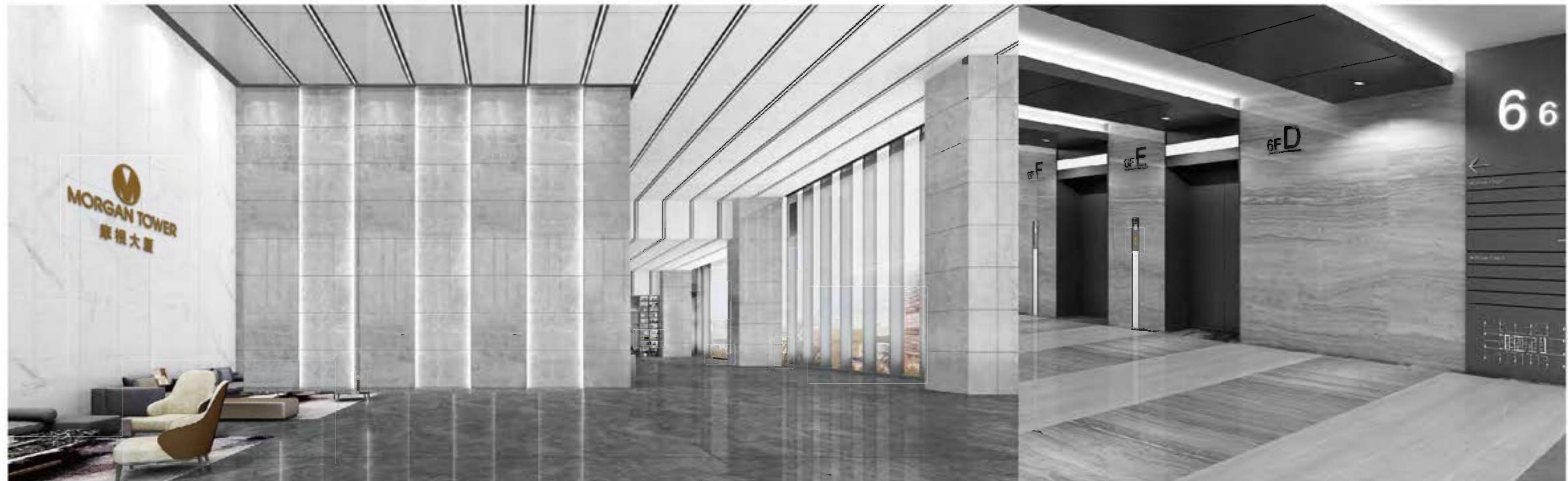
Create a luxurious space scale with a design concept that respects the atmosphere's stability, simplicity and fashion. The ultimate space and exquisite decoration perfectly blend to create not only stunning quality at first glance, but also a central parlor full of modern art.

15部高速电梯

摩根大厦对电梯的配置有着极为严苛的标准,并特别关注“运载力”、“运载速度”、“安全系数”等方面,从而满足高效办公的需求,更多更高更舒适,充分满足日常办公需求,提高运载效率,快速运载商务精英,节约时间,成就高效商务之源。

15 high-speed elevators

Morgan Tower has extremely strict standards for elevators configuration and pays special attention to "load capacity", "carrying speed" and "safety factor", so as to meet the needs of efficient office, makes passengers more comfortable and save time.



CBRE顶级物管

特邀全球顶级物业管理公司——世邦魏理仕(CBRE),为摩根大厦提供高端写字楼物管服务。世邦魏理仕(CBRE)专为全球顶级写字楼与商业中心运营保驾护航,具有丰富且专业的管理经验。未来,将在摩根大厦体验到金边最佳的办公、休闲、娱乐等的尊贵服务。

CBRE top property management

CBRE (CBRE), the world's top property management company, is specially invited to provide high-end office property management services for Morgan Tower. CBRE is designed to escort the operation of the world's top office buildings and commercial centers, and has rich and professional management experience. In the future, you will experience the best office, leisure, entertainment and other distinguished services in Phnom Penh.



智能化办公系统

该智能化系统采用成熟、先进的设计和施工技术,达到国际先进水准,创造高效、舒适、便利的环境。

Intelligent office system

The intelligent system adopts the mature and advanced design and construction technology and reaches the advanced international standards, which helps to create an efficient, comfortable and convenient environment.



楼宇自控系统
BUILDING AUTOMATIC CONTROL SYSTEM



智慧办公系统
SMART OFFICE SYSTEM



智能照明系统
INTELLIGENT LIGHTING SYSTEM



无线对讲系统
WIRELESS INTERCOM SYSTEM



电子巡更系统
ELECTRONIC PATROL SYSTEM



室内人员定位系统
INDOOR PERSONNEL LOCATING SYSTEM



智慧停车系统
SMART PARKING SYSTEM



IBMS智能建筑管理系统
IBMS INTELLIGENT BUILDING MANAGEMENT SYSTEM



一卡通门禁管理系统
ONE-CARD ACCESS CONTROL MANAGEMENT SYSTEM
考勤、消费、访客及电梯控制，智能卡一卡通应用系统
TIME ATTENDANCE, CONSUMPTION, VISITOR AND ELEVATOR CONTROL, SMART CARD ONE-CARD APPLICATION SYSTEM



视频监控系统
VIDEO SURVEILLANCE SYSTEM



全楼广播系统
ALL-ROOM BROADCASTING SYSTEM



多媒体会议系统
MULTIMEDIA CONFERENCE SYSTEM



企业云计算平台
ENTERPRISE CLOUD COMPUTING PLATFORM



高速网络系统
HIGH-SPEED NETWORK SYSTEM



卫星有线电视系统
SATELLITE CABLE TV SYSTEM



全机械智能车库

五星级尊贵泊车体验

摩根大厦以国际化最前沿的商务标准,奢配5层机械智能车库设计,是金边首屈一指的硬件配置,特设地下双层车库,地上三层全机械车位,充裕的停车位配比,国际化智能泊车系统,全方位让您与访客尊享五星级的泊车体验。

Full mechanical smart garage

Five-star premium parking experience

Morgan Tower adopts the most advanced international business standards, and is equipped with a luxurious 5-story mechanical intelligent parking. It has the best hardware configuration in Phnom Penh with a special underground double-story parking and a three-story full mechanical parking above ground. The international intelligent parking system allows you to enjoy a five-star experience in all aspects.

智能系统控制 泊车先人一步

智能管理

全车库使用最先进的智能化管理系统,在停车场与地面通过智能诱导指示,免去客户寻找车位之忧。

秒速引导

停车系统引进感应速度6m/s的智能车辆引导入位,并特设车辆反向APP寻导,对进入停车场的车辆进行动态引导,实现最快捷的泊车服务,满足商务人士需求。

快速出入

车库全部采用停车引导系统及多媒体数字监控,每个车位设置超声波探测器和车位占用LED等,车辆可自动进出、核费,国际化商务体验,效率领先一步。

充足车位

整个大厦车库共816个车位,地下两层特设重型车车位,超高车位比仅需90-120秒完成车辆存取。

安全保障

大厦19-20层、42-43层之间,特设两个避难层,全方位应对突发状况,守护人员安全。



Intelligent system to control parking

Intelligent management -The whole parking uses the most advanced intelligent management system. Intelligent guidance will direct you to find your vehicle.

Speedy guidance - The parking system introduces an intelligent vehicle with a sensing speed of 6m/s to guide you park properly and an special vehicle sensing app to send you guidance once you come to the parking. This system will guide you to the nearest parking lot and never waste your time to wait.

Fast entry and exit - All parking uses a parking guidance system and multimedia digital monitoring. Each parking lot is equipped with an ultrasonic detector and parking occupation LED, allowing vehicles automatically check in and check out to let you enjoy international business experience and most efficiency.

Sufficient parking lots - There are a total of 816 parking lots. On the fifth basement floor there will be parking for heavy vehicles. It will only spend 90-120 seconds to park or collect your vehicle.

Security guarantee - There are two refuge floors respectively located between 19-20th floor and 42-43th floor to deal with emergencies in an all-round way and guarantee safety.



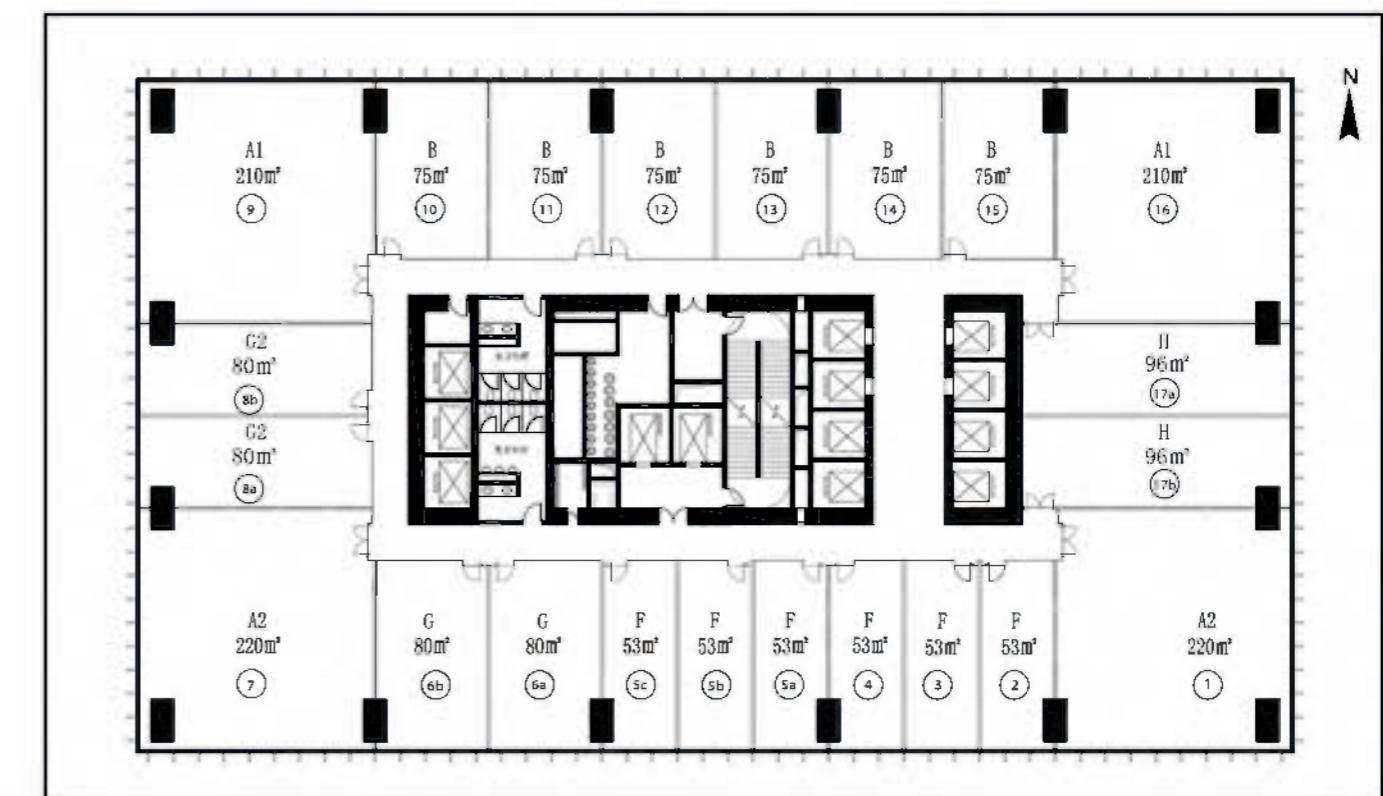
4-34F 办公标准平面图

4-34F OFFICE TYPICAL FLOOR PLAN

舒适办公典范

方正舒适，气派商务格局，内部灵活切割，功能布局多样化，满足一切商务所需

MODEL OF COMFORTABLE WORK
SPACIOUS AND COMFORTABLE WITH GREAT LAYOUT, FLEXIBLE WORKING AREA DIVIDING
AND DIVERSE FUNCTION TO MEET ALL BUSINESS NEEDS.



MORGAN THE PURE BAY 摩根·蓝波湾

柬埔寨西港, PHUM BEI1核心, 世界十大最美白沙滩,
城市核心, 五星资产成熟配套,
依山傍海半岛建筑, 纯正海居户户看海。

The core of PHUM BEI1 in Westport, Cambodia
Urban core five-star assets mature package
Buildings near the mountain and peninsula of the sea

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柬埔寨44万方纯正海居 世界十大最美白沙滩

2019年,摩根斥资5亿元,联合国际顶级团队,于柬埔寨第一大经济特区西哈努克港,打造了传世之作摩根·蓝波湾,项目总建筑面积约45万平米,位于被誉为世界最美十大白沙滩之一的“Otres”奥特斯长滩,有约45 m²至192m²一房至三房多种户型。

Sea view apartments with total area of 440,000 square meters situated on the Top 10 most beautiful white beach

In 2019, Morgan spent RMB 500 million and worked with a top international team to create a legend - MORGAN THE PURE BAY in Sihanoukville, Cambodia's largest special economic zone. With an approximate total construction area of 450,000 square meters and located on Otres Beach, one of the world's 10 best white beaches, MORGAN THE PURE BAY project has many apartment types with an area ranging from 45m² to 192m², from one bedroom to three bedrooms.

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项目内配有3万方全球街区式主题商业、无边际泳池、米其林餐厅、豪华会所、环球演绎厅、国际Casino娱乐城及健身中心等多种华贵假日生活配套，并由第一太平戴维斯为全球业主提供国际化物管服务。同时，摩根携手国际W酒店联合打造国际顶级滨海度假酒店。

The project is equipped with many kinds of luxury holiday and life facilities, such as 30,000 square-meter themed shopping streets, infinity pool, Michelin-starred restaurants, luxury clubs, global auditorium, international Casino entertainment city and fitness center, etc. to provide international property management services for global purchasers. Savills will provide international management service. Meanwhile, Morgan joins hand with W Hotel to build international top-level marina resort.

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MORGAN PENINSULA GARDEN

摩根 · 半岛花园

2018年摩根集团携手Tings & Associates探索高质量、高性能、低消耗的可持续发展的建筑设计理念,于柬埔寨西哈努克港推出摩根半岛花园项目。项目引入了有89年历史的世界知名酒店管理公司巴塞罗集团进行高品质度假酒店服务管理,力求为西港打造集艺术与时尚生活为一体的卓越城市作品。

Morganford teamed up with Tings & Associates to explore the concept of high-quality, high-performance, low-consumption sustainable architectural design in 2008, and launched the Morgan Peninsula Garden project in Sihanoukville, Cambodia. The project introduced Barcelo Group, a world-renowned hotel management company with a history of 89 years for high-quality resort hotel service management. Morganford strives to create an excellent urban masterpiece that integrates art and fashion life for Sihanoukville.

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商业运营

COMMERCIAL OPERATION



NEW CITY WALK
金边新天地



MORGAN GARDEN HOTEL
摩根花园酒店



MORGAN BUSINESS CENTER
摩根商业中心



MORGAN BUSINESS BUILDING
摩根商务大厦

MORGAN CHINATOWN
HOTEL & ENTERTAINMENT
摩根中国城娱乐城酒店

New City Walk 金边新天地

地标商业 水净华唯一

随着金边新天地的诞生,填补了水净华区的超大型商业中心的需求,金边现已形成BKK钻石岛商圈/中央商场商圈/水净华商圈/永旺2商圈等四大区域的商圈鼎立。

A LANDMARK COMMERCIAL DEVELOPMENT, THE ONLY ONE IN CHROY CHANGVAR

The birth of NEW CITY WALK PHNOM PENH filled the need of ultra large-scale commercial center in Chroy Changvar District. Henceforth Phnom Penh shall see four major commercial districts, these being BKK-Diamond Island area, Central Market area, Chroy Changvar, and Aeon Mall 2.



城市中心 人气最旺盛

City Center – Dense Human Traffic

水净华区汇聚高端写字楼与娱乐休闲生活中心于一体,未来更是不可比拟的超级卫星城,越来越多的高端消费群体汇聚于此,强大的消费力量,带来最旺的人气。

Chroy Changvar brings together high-end office buildings and entertainment and leisure centers. It will become an incomparable super satellite city to attract more and more high-end consumer groups with strong consumer power.



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顶级商管 运营有保障

Secure you with top-level business management operations

特邀全球顶级商业运营团队,对标万达、太古、新鸿基等知名商业运营品牌,拥有成熟且丰富的商管经验,以上海最著名的商业中心——新天地为原型,集萃中国多所新天地的运营经验,以国际视野和专业实力,为商家保驾护航。

It specially invited global top-level business operation team with mature and rich experience. It takes world famous commercial operation brands like Wanda, Swire and Sun Hung Kai as benchmark. Based on New World (Xintiandi), the most famous commercial center in Shanghai and emulating the operation experience of Xintiandi all over China, NEW CITY WALK PHNOM PENH will ensure commercial success with international perspective and professional strength.



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万象繁华 业态全覆盖

A prosperous mall that has it all

金边新天地定位为全景体验式商业中心,由主题情景街区和MALL组成,业态涵盖全球美食、大型超市、珠宝首饰、名品百货、精品鞋服娱乐电玩数码电器等,一站式休闲娱乐购物全体验。

Positioning as a panoramic experiential commercial center, NEW CITY WALK PHNOM PENH consists of themed scene blocks and mall covering all kinds of commercial activities like global cuisine, large-scale supermarket, jewelry, department store, shoes and garment, video game, digital electrical appliances, allowing you fully experience leisure, entertainment and shopping in one stop.

浪漫风情 网红新去处

Romantic themed celebrity destination

浪漫爱情主题街区,将成为金边新晋网红打卡圣地,来自全世界的美食,趣味好玩的景观小品,吸引众多本地人与游客前来观光消费。

A street based on romantic themes will become a new popular attraction. With international cuisine and interesting landscape elements, both local and international visitors will be compelled to visit New City Walk.

汇聚全球 名品免税店

Global duty-free shops gathering here

金边新天地引进更多国际一线奢侈品牌与高端精品店,带给金边消费者更多的时尚精品和舒适体验。

New City Walk Phnom Penh introduces more international luxury brands and high-end boutiques to make customers experience fashion and comfort.



MORGAN GARDEN HOTEL

摩根·花园酒店

柬埔寨首都金边,CBD中央商务区顶级视界,核心酒店标杆
CBD中央商务区核心钻石地标,国际五星级酒店。

Located in CBD of Phnom Penh, capital of Cambodia, it is a benchmark for core hotels.
An international five-star hotel and important landmark in Central Business District.



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MORGAN CHINATOWN HOTEL&ENTERTAINMENT

摩根·中国城娱乐城酒店

位于西港市独立海滩附近,项目总建筑面积达32000平方米,内设KTV,Casino,四星级酒店等风尚娱乐设施。

Located near independence beach in Sihanoukville and a total construction area of 32,000 square meters, the project is equipped with entertainment facilities such as KTV, Casino, and four-star hotels.

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MORGAN BUSINESS CENTER

摩根·商业中心(摩根龙桥商业中心)

摩根商业中心位于金边市钻石岛龙桥桥头,项目共五层,总建筑面积达12000平方米,内设高端奢侈名品,当地特色美食,量贩KTV等高端娱乐设施。

Morgan Business Center located at the head of Dragon Bridge in Diamond Island, Phnom Penh, with five floors and a total construction area of 12,000 square meters equipped with high-end luxury products and top entertainment facilities such as local cuisine KTV, etc.



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MORGAN BUSINESS BUILDING

摩根·商务大厦(摩根凤桥商业中心)

摩根商务大厦位于金边市钻石岛龙凤桥项目共10层
总建筑面积达15000平方米
内设当地美食餐厅
自助餐,量贩KTV,酒店等

Morgan Business Building is located on Diamond Island in Phnom Penh City, 10 Floors, with a total floor area of 15,000 square meters. It has a local gourmet restaurant, buffet, KTV, hotels and so on.



HOLISTIC HEALTHCARE

大健康产业



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BETHUNE CAMBODIA CHINA FIRST HOSPITAL

中柬第一医院

中柬第一医院(BETHUNE CAMBODIA CHINA FIRST HOSPITAL)是摩根集团响应中国政府“一带一路”号召,耗资1500万美元在柬埔寨创办的一所综合型医院。医院占地1500平方米,建筑面积10000平方米,地上10层,地下一层停车场,住院部有150张病床体检中心营业面积1200平方米,是目前柬埔寨最大的华人医院和最大的体检中心。

Bethune Cambodia China First Hospital is an integrated hospital founded by Morgan Group in Cambodia at a cost of US\$15 million in response to the Chinese government's "Belt and Road Initiative". It is currently the largest Chinese hospital and the largest medical examination center in Cambodia with a building area of 10,000 square meters, 10 floors above ground, one floor parking underground, 150 beds in the inpatient department, and a business area of 1200 square meters for medical examination center.



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MORGAN CLUB

摩根荟





MORGAN CLUB
摩根荟

秉承摩根“致力于创新生活”的企业理念,通过搭建一个会员与会员、会员与企业之间信息互通、人文交流的平台,整合摩根集团内部资源及拓展外部商家服务联盟,实现资源共享,追求共同进步,分享价值,实现共赢,最终助益会员生活品质的提升,并通过传播真、善、美的理念,推动城市文明的进步。

Adhering to the company concept of "Committed to Innovative Life", Morgan built a platform called Morgan Club for the purpose of information sharing and cultural and people-to-people exchange among club members and between members and companies. Morgan Club is aiming to realize resource sharing, pursuit joint improvement, share values, achieve a win-win situation and ultimately improve life quality of its members by virtue of integrating inner resources of Morgan Group and exploring services from other companies, as well as improve urban civilization through propagating the philosophy of "truth, goodness, and beauty".



顶级精英名流汇集 璀璨身份资产名片

在摩根逐步构建城市配套服务生态系统的进程中，摩根意识到自己不应止步于仅仅提供更好的服务，还可以将自身的优势共享给客户，为客户提供更多增值服务，与为客户提供生活服务的商家更好的结盟，让越来越多的人和企业共建共享城市未来生活，正是基于此，摩根打造了服务于客户与城市的服务体系，摩根荟就此诞生。

In the process of establishing city supporting service system, Morgan realized that instead of limiting itself only to provide better services, it may share its own advantages to its customers and allow them to get access to more value-added services, so that more and more people and companies have the chance to jointly build future urban life, based on which Morgan built a service system Morgan Club serving both its customers and the city.

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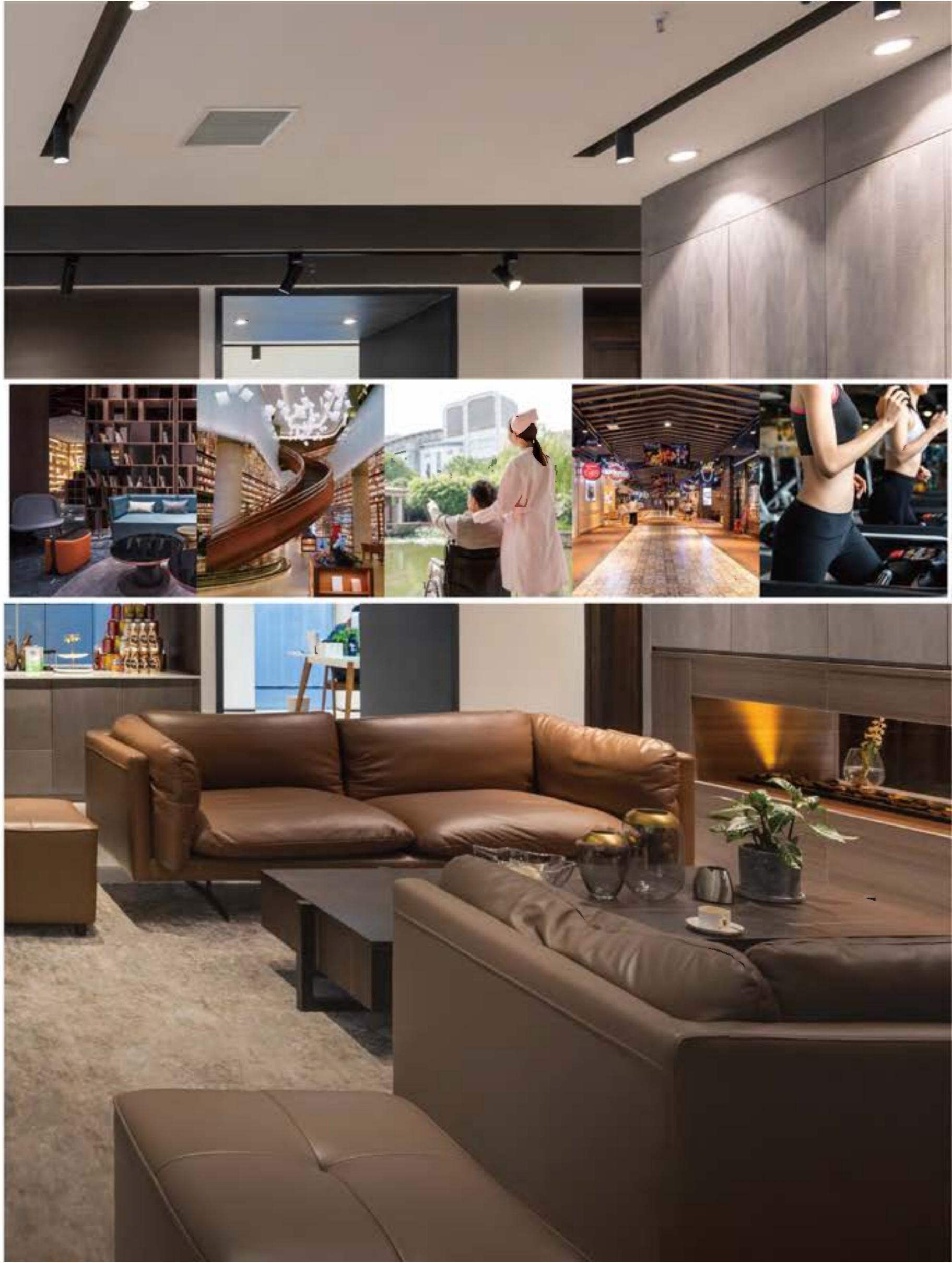


四大板块 十二项增值服务

摩根荟包含地产、商业、医疗、娱乐四大板块。加入摩根荟会员后，教育、医疗、养老、居住、金融、商场、产业、餐饮、交通、文化、娱乐、运动等领域都将成为会员专属增值服务。客户一方面可以享受包括吃、喝、玩、乐、购等在内的摩根城市配套服务的专享优惠，另一方面可以参加主题活动，激活人们对美好生活的体验，并根据用户喜好形成有互动影响力的社会圈层。摩根荟给客户提供的不仅是享受更多、更全的服务，更希望能让每一个客户享受优质服务，享受开心生活。

4 Major Sectors and 12 Value-Added Services

Morgan Club includes four major sectors which are real estate, business, healthcare and entertainment. Morgan Club members can enjoy value-added services in the fields of education, medical, life after retirement, dwelling, finance, shopping mall, industry, food & beverage, transportation, culture, entertainment, sports, etc., which allows Morgan's customers to enjoy exclusive discount on Morgan city supporting service inclusive of dining , amusement, recreation and shopping and attend themed activities to experience wonderful life. Influential social circles will be formed based on users interesting. Morgan Club is capable to provide its customers not only more and better services but also a wonderful life experience.





BUSINESS PARTNERS 合作伙伴

CANADIA BANK、BANNK OF CHINA、INDUSTRIAL AND COMMERCIAL BANK OF CHINA、
INDUSTRIAL BANK CO.,LTD、RASHID HUSSEIN BANK、NATIONAL BANK OF CANADA GROUP、
BEST WILL GROUP、HENG HE GROUP、PPCBANK、CHINA CONSTRUCTION THIRD
ENGINEERING BUREAU CO.,LTD、WINBOND、ARCPLUS、HAISUM、ZHUBAO DESIGN、
NT2C GROUP、HKSDREH-ANTRIEBEGMBH、韩氏集团



BUSINESS ALLIANCE 商业联盟



Dior

